

Welcome New Chamber Members!

The Eugene Chamber has new members! Be sure to give them a warm welcome when they visit Greeters.

- Infinity Lending Solutions
- Chocolate Decadence
- Atlas Cleaning Services LLC
 - Eyes of the World
 - ThyssenKrupp Elevator
 - Miche Oregon, Inc.
- Baker's Shoes & Clothing
- Cypress Design Center Inc.
 - Emerald Valley Down Syndrome Network
- Contractors Electric LLC

Eugene Chamber Events:

- Feb. 1 – Ribbon cutting at JOY Expressed
- Feb. 2 – Cocktail Connections
- Feb. 3 – Young Professionals Network at Lord Leebrick Annex
- Feb. 8 – Latino Business Network at North Eugene High School
- Feb. 24 – SmartUps
- Mar. 1 – Young Professionals Network at Eugene City Brewery

No Business After Hours this month

Register at:

www.eugenechamber.com

New Eugene Greeter:
Marco Pena with Atlas Cleaning Services LLC

CHECK IT OUT—CHECK IT OFF

By Jan Lehman



Getting more organized gives *you* the advantage, personally and professionally.

Learn *why*. Learn *how*.

First, WHY be organized? At work and at home it puts money in your pocket and maximizes time in your day. With a few simple changes you'll immediately experience less stress, more energy and well-being, *and* daily productivity. Sound good? Are you willing to try it? Okay then, learn more about WHY and HOW below.

Begin by "checking off" (and acknowledging) what gets to you:

- Does seeing and working at a cluttered desk or kitchen counter add anxiety to your daily life?
- Do you waste money buying duplicate items because you can't remember where you put things last time? Is money wasted on late fees? Have you lost opportunity and income due to a name or lead that got lost?
- Do you know, typically, 80% of what you file is never used? Do you have files that have accumulated unused papers for years, taking up valuable space?
- Have you paid people to move office or home "stuff" you never even use because you don't have time to sort through it?
- Do you feel you are as productive as you can be in your office? Can you find anything you need in your office in 10 seconds or less? Or instead, are you frustrated (maybe even embarrassed) because you waste valuable time looking?
- Are your family members or office staff self-sufficient and confident that they can find things without your input?
- Are you able to model a more organized lifestyle to teach your children important life skills?

Got your attention? Are you convinced now that getting more organized may be worth working on? Many people are frustrated about their disorganized spaces, but don't take the time to solve the problem. Some people don't think it's possible in their "reality," and others just ignore it because they don't know where to begin, but unfortunately it doesn't go away. It's not at all unusual for it to be difficult to see a new way of organizing a space, whether at work or home. However, the good news is that the organizational techniques and solutions can be quite simple.

The benefits are exciting. By choosing to make a few simple changes in the way your home or office is organized you can save *many* minutes (and money) in your day, provide a more professional image to clients and colleagues as you increase productivity, and reduce your frustration or embarrassment when your daily energy is spent more efficiently and wisely.

Continued on page 2

The Eugene Area Chamber of Commerce Greeters Committee welcomes new business people and their firms into the community and the Chamber of Commerce by "Greeting" them at regular meetings. Supporting businesses and the people who help them succeed, we provide current Chamber members with networking opportunities, participate in a full range of promotional, civic and social events and increase the visibility of business and Chamber both locally and statewide.

Greeters meet every Friday morning at Mallard Hall, 725 West 1st Avenue, Eugene, 97402 (corner of 1st and Madison). Overflow parking is available in the Dari-Mart lot across the street! Networking begins at 7:30, meeting begins at 8:00 and ends promptly at 9:00

2011 Eugene Chamber of Commerce Greeters Officers and Committees:

Officers

Co-Chairs: Kevin Rice & Teri Volker
Co-Chairs Elect: Dawn Brandon & Tom Chesnut
Secretary: Cathy Worthington
Treasurer: Sandi Patton

Committees:

Ambassadors:

Chair: Tom Chesnut, McKenzie/Taylor Construction

State Convention:

Chair: Dawn Brandon, Brothers Carpet Cleaning

Greeters Orientation:

Chair: Steve Luna, Farmers Insurance

Special Events/Goodwill:

Chair: Dawn Brandon, Brothers Carpet Cleaning

Host/Nametag:

Co-Chairs: Brian Cook, Lile Moving & Storage & Penny Sabath, Friend of the Chamber

Program:

Chair: Malissa Bare, Fox TV

Business Showcase:

Chair: David Leier, Prudential Real Estate Professionals

Door Prize and Business Spotlight:

Chair: Alyssa Barth, Washington Federal Savings

Greeters Connection:

Chair: Tiffany Yonge, Kelly Services

Springfield/Eugene Liaison:

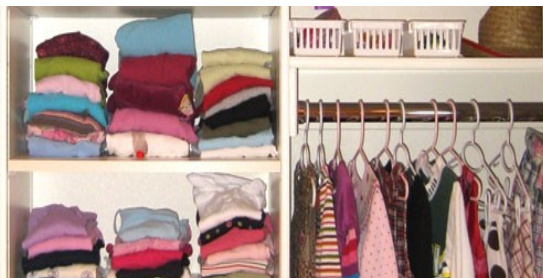
Chair: LeeSa King, J. Thayer Company

If you are new or are interested in joining a Greeters Committee, please contact the Committee Chair listed above. This is a great opportunity to get more involved with Greeters and meet some new and exciting people!



Here are a few techniques that will help organize and simplify your life:

- Remove unnecessary items from your main work areas like your kitchen counter or desk.
- For daily/weekly activities set up stations that ensure all necessary materials/equipment are within reach and require minimal running around.
- Have a place for everything and make sure everyone in the home or office knows exactly where that is. Label it so there are no excuses.
- Create a system for tracking your tasks and client follow-ups that you can trust and depend on, just like you trust your calendar.
- Be sure to have a waste basket, recycle bin and shredder within arm's reach from where you process your incoming papers.
- Create a place for storing items that are "undecided."
- Create and enforce the use of "Action" and "Reference" file areas to keep the excess paper from taking over your desktop.
- Put self-purging filing systems in place so you don't accumulate excess paperwork over time.
- Leverage your calendar for tracking when bills are due so you don't have to keep them in eyesight. Or better yet, use online bill pay to schedule the payments and be done with it.
- Create a "To Go" area that is used for holding items that need to leave the house (i.e. movies to return, borrowed items). It should be near the door and away from your main working/living area to reduce the piles that accumulate there. Train yourself, and others, to put anything there that needs to go and be sure to check that spot religiously when you walk out the door.
- Don't buy containers before you first understand how you work and what your specific storage needs are. Cute containers won't automatically solve storage or organizational problems.
- Clear your desk and review your calendar at the end of each day. You will sleep more soundly knowing, tomorrow, you will remember what needs to be done. This helps you be confident you are on top of things and prevents laying awake making lists in your head.
- At least once a year, do a major clean-out of your office/files to ensure the outdated stuff isn't taking up valuable space. Cluttered files make you feel more overwhelmed then you need to be.
- Ask a good friend to help you de-clutter. Then set a date to do it for him/her. It's called "shadowing" and sometimes it's all you need. It makes the activity more social and you will find yourselves learning from each other. Double the progress and double the fun!



Now that you have hope of being more organized and productive, enjoy thinking about what you will do with your extra free time. Work out? Read a book? *Whatever ... here's to a more organized you in 2011!*



Meet Your Eugene Greeters

By: Kevin Rice

February, 2011



Cherie Gregory is VP of Sales & Marketing with **Net Visibility Group, Inc.** Cherie started coming to Greeters in 2004 after she was transferred to Eugene with a local yellow pages print advertising company from Portland, and was looking to meet new people and create new business contacts. She moved from Florida to the Northwest in 1991, following her family and her work. Cherie was born "Cherissa Dawn Gregory" in Mattoon, IL. She has 5 sisters (3 living) and 1 brother. Cherie spent most of her childhood years in Alabama and only returned to Illinois in 1983 to attend college at Eastern Illinois University in Charleston, IL. Cherie is mother to 3 sons. Cherie has been in Sales, Marketing and Advertising since 1984. Having come from a background in advertising and marketing, she and others bought into a local Search Engine Optimization (SEO) company and after a company restructure Net Visibility Group, Inc. was established. They work with local businesses across the United States via SEO, with a focus on Local Search, Website Design, Internet marketing, social media and mobile search. Their goal is to help businesses obtain Search

Engine rankings and traffic by appearing on the first page of Google, Yahoo! & Bing.

Cherie enjoys reading, scuba diving, golfing, wine, and dirty martinis. She enjoys spending time with family and friends. She is very active in our community, belonging not only to Eugene Greeters, but also Women's Business Network, Springfield Greeters, and Better Business Referrals. Cherie continues to come to Greeters because she enjoys learning about other businesses, creating friendships and supporting businesses within the local community. She credits the success of Net Visibility Group to the great staff within the company, the company's motto of always "under promising and over performing", never promising 1st position, only working with 2 businesses in the same industry, community involvement, networking, and relationship building. We can all help Cherie with an understanding of what Net Visibility Group does by taking a couple minutes to sit down with Cherie. Net Visibility Group, Inc is located at 1450 W 7th Ave here in Eugene. And of course, referrals are always welcomed.



Beverly Wilger of **Melaleuca, The Wellness Company**, has been coming to Greeters for over 5 years. Born and raised in Athens, Wisconsin, she married Fran Wilger in 1955. That makes 55 years! They honeymooned to Tacoma, Washington then moved to the Willamette Valley in 1960. Beverly balanced raising 6 daughters, working as an Educational Assistant for the Bethel School District and volunteering at St Mark Catholic Church. She retired from the School District in 2000 with much to do. A personal experience launched Beverly in an unexpected career in 2000. She had an emergency surgery - appendectomy, after which she encountered severe "thrush" or yeast infection in her mouth as a side effect of the medications. This is when she received a call from Barbara Rae who listened to her story and suggested gargling with "tea tree" or Melaleuca Oil. It took a mere 4 hours and the thrush was gone. Beverly excitedly contacted Barbara to share her unbelievable results and find out more about Melaleuca. She was attracted to the multi-line of more than over 300 products because they were more natural and provided her with safe, non-caustic, environmentally friendly, cost effective, 100% guaranteed, delivered to your door replacements for every

household product and need in her home. Though her intentions were not to build a business, by sharing with her friends about her experience and having transformed her home to all Melaleuca products, there was no way around it.

Beverly and Fran have 3 granddaughters and 8 grandsons! She enjoys spending time with her family, continues to volunteer at the church, and thrives on educating herself on the latest information affecting health, wellness, disease, FDA, and bills in Congress affecting our health as it comes by way of, the mail, the Internet, and conferences to help others and to enhance her business. Attending Greeters provides another way for her to share this information with as many folks as possible, including the advantages of using Melaleuca products. Beverly continues to participate in Greeters because of the friends and relationships she has created. Additionally, she enjoys learning about other businesses and resources in our community. We can all help Beverly, and ourselves, by giving her the opportunity to show how Melaleuca products can benefit us and our families. Take a couple of moments, sit down with Beverly, hear some testimonials, see the array of products and services available and soon you will understand her passion for a healthier lifestyle for herself and others.



TAX TALK

By Dick Maxwell

The recently enacted “Tax Relief, Unemployment Insurance Reauthorization, and Job Creation Act of 2010” is a sweeping tax package that includes, among many other items, an extension of the Bush-era tax cuts for two years, estate tax relief, a two-year “patch” of the alternative minimum tax (AMT), a two-percentage-point cut in employee-paid payroll taxes and in self-employment tax for 2011, new incentives to invest in machinery and equipment, and a host of retroactively resuscitated and extended tax breaks for individuals and businesses. Here's a look at the key elements of the package:

- The current income tax rates will be retained for two years (2011 and 2012), with a top rate of 35% on ordinary income and 15% on qualified dividends and long-term capital gains.
- Employees and self-employed workers will receive a reduction of two percentage points in Social Security tax in 2011, bringing the rate down from 6.2% to 4.2% for employees, and from 12.4% to 10.4% for the self-employed.
- A two-year AMT “patch” for 2010 and 2011 provides a modest increase in AMT exemption amounts and allows personal nonrefundable credits to offset AMT as well as regular tax. Without the patch, an estimated 21 million additional taxpayers would have owed AMT for 2010.
- Key tax credits for working families that were enacted or expanded in the American Recovery and Reinvestment Act of 2009 will be retained. Specifically, the new law extends the \$1,000 child tax credit and maintains its expanded refundability for two years, extends rules expanding the earned income credit for larger families and married couples, and extends the higher education tax credit (the American Opportunity tax credit) and its partial refundability for two years.
- Businesses can write off 100% of their new equipment and machinery purchases, effective for property placed in service after September 8, 2010 and through December 31, 2011. For property placed in service in 2012, the new law provides for 50% additional first-year depreciation.
- Many of the “traditional” tax extenders are extended for two years, retroactively to 2010 and through the end of 2011. Among many others, the extended provisions include the election to take an itemized deduction for state and local general sales taxes in lieu of the itemized deduction for state and local income taxes; the \$250 above-the-line deduction for certain expenses of elementary and secondary school teachers; and the research credit.
- After a one-year hiatus, the estate tax will be reinstated for 2011 and 2012, with a top rate of 35%. The exemption amount will be \$5 million per individual in 2011 and will be indexed to inflation in following years. Estates of people who died in 2010 can choose to follow either 2010's or 2011's rules.
- Omitted from the new law: Repeal of a controversial expansion of Form 1099 reporting requirements.
- Also not included: Extension of the Build America Bonds program, which permits state and localities to issue federally-subsidized municipal bonds.

If you would like more details about these provisions or any other aspect of the new law, please contact your CPA or tax advisor.

A note from your new editor: Thank you to all who assisted in this issue of the Greeters Connection. Anyone who has anything that they wish to add please contact me, Tiffany Yonge by email at yongety@kellyservices.com or on my cell phone at (541) 852-3460.

Greeters Connection
Sponsored by:



“All your document needs”
1900-A W. 7th Ave
Eugene, OR 97402
(541) 343-0303

Accounting & Tax Professional

Frederic J. Meier, EA – Houck Evarts & Company LLC – 485-7254
 Richard Maxwell, CPA – Maxwell & Company CPAS – 334-4498
 Cathy Worthington, LTC – Worthington Business Services – 431-0045

Accounts Receivable & Credit Card Processing

Mary Wheeler – Investing Ventures Inc – 342-7339

Advertising

Malissa Bare – Fox KLSR TV – 681-3166
 Ed Barros – Yellowbook – 285-3312

Jo Schechter – Northwest Boomer & Senior News – 914-9434

Architect/Interior Design

Marjie MacLaren – Marjie MacLaren DESIGN – 343-9900

Auto Body Collision Repair

Sandi Patton – A & M Auto Body Collision Repair Center – 686-2915

Auto Parts/Tires & Auto Repair

Tom Tillotson – Tire Factory – Eugene – 342-7749
 Mike Morehouse – Integrity Auto Repair – 343-1545

Cabinet & Floor Finishing and Refinishing

Tim Officer & Sam Ward – N’Hance – 357-9663

Carpet Cleaning & Janitorial Services

Dawn Brandon – Brothers Cleaning Services Inc – 513-7480
 Marco Pena – Atlas Cleaning Services – 514-5754

Cell Phones & Service

Betsy Henry – AT & T Mobility Services – 954-5552

Chiropractor

Dr. C.B. Koch II – Koch Chiropractic Center – 485-3333

Clothing

Beverly Andrews – Doncaster Clothing – 345-5255

Credit Unions & Banks

Dwight Dzierzek – Northwest Community Credit Union – 744-9448
 Pat Costello – Selco Credit Union – 744-7519

Employment Services/Employee Leasing

Nathan Boggs – Express Employment Professionals – 686-0001
 Tiffany Yonge & Sarah Dickerson – Kelly Services – 687-9558

Events and Catering

Christopher Merrit – Mac’s Custom Catering – 344-8600
 LaMonte Cherrick – The Old Pad – 686-5022

Eye Care

Trish Barton – Lifetime Eye Care – 342-3100
 Rachel Ley – Lifetime Eye Care – 342-3100

Kudos anyone? Kudos?

Please send the Loan Arranger, Tom Freitag an email with your Kudos to be placed in the next issue of the Greeters Network!!

How do you join the Greeters Network?

1. Come to 3 Friday morning Greeter Meetings.
2. Confirm that you are a Chamber Member.
3. Contact Tom and let him know you want to join the Greeters Network at 541-868-1855.

Financial Services

Andy Dinger – Dinger & Johnson Ins. & Financial Svcs. – 686-1048
Bob Barnard – Primerica – 337-4825
 Leo Alapont – Edward Jones Investments – 988-5804
 Richard Cary – Northwestern Mutual – 342-4461 ext 5808
 Richard Yost – Fiscal Funding Inc – 683-7012
 Tim DePaepe – Edward Jones Investments – 484-0766

Fire/Water Clean-Up & Restoration

Kelly E. Moninger – Pacific Fire & Flood – 726-5896
Tom Chesnut – McKenzie/Taylor Construction – 747-5413

Floor Coverings

Jantzen Lloyd – Gardner Floor Covering – 485-6984

Graphic Design

Tammy Everall – Everall Design/Graphic Communication Team 744-8133

Health & Wellness

Barbara Rae – Melaleuca, The Wellness Company – 520-1665
Beverly Wilger – Melaleuca, The Wellness Company – 688-9065
 Kevin Rice - Xocai & cPrime - 513-1315
 Susanne Twight-Alexander – Tamarack Wellness Center – 683-7506

Health Insurance

Cam & Sonja Taylor – Taylored Benefits – 762-1064
 Juan Camacho – Taylored Benefits – 762-1064

Greeters discounts:

Yes – You can request to offer you discount here!

Malissa Bare – Fox KLSR TV – 5 free commercial airings for new business-681-3166

Marjie MacLaren – Budget Blinds – 10% off your purchase – 461-8178

Tom Freitag – Summit Funding Inc. – Free mortgage review & consultation – 868-1855 – more convenient than a .com – your face to face local expert or if you prefer – www.tomfreitag.com. Priceless advice...

Steve Luna – Farmers Insurance – Free Insurance Quote – Steve donates \$5 to Food for Lane County – 345-9683 – yes call him and just by finding out what he can do, he will donate \$5!!!

If you’re not in here – look to the left and take appropriate action.

To be a part of the Greeters Network you need to attend 25% of the Eugene Greeters Friday Meetings.

To be in BOLD you need to attend 75% of the Eugene Greeters Friday Meetings. The Greeters Network is updated quarterly.

Hearing/Audiology

Craig Ford & Donna Hill – Audiology Professionals Inc – 689-2107

Hockey Organization

Ken Evans—Eugene Generals—359-4154

Hospitality/Meetings/Hotel

James Houghton – Valley River Inn – 743-1000

Justin Quick— Holiday Inn Eugene-Springfield - 284-0723

Hydraulic Equipment Sales & Repair

Linda Myers – ACS Hydraulics – 687-4611

Insurance Services

Kathy Hamlin – SIRPRO/GIE – 344-5411

Steve Luna – Farmers Insurance-Steve Luna Agency – 345-9683

Garrin Raleigh—Met Life—653-8029

Internet Marketing &/or Website Development

Cherie Gregory—Net Visibility Group—554-3544

Legal Services, Lawyers, Attorneys

Barbara Newman – Prepaid Legal Services – 968-1235

Logo Apparel/Promotional Products

Kathy Norman – McKenzie by Sew On – 343-2263

Massage Therapist

Amber Leanna – Amber Leanna Licensed Massage Therapist – 344-4828

Media & Coaching

Judith Conrad—A Coach for All Reasons—515-0610

Medicare Insurance

Bruce Lundgren – Secure Horizon by United Health Care – 953-4731

Metal Buildings

Ken Evans—Evans Building Company Inc.—485-8071

Milk & Ice Cream, etc. Flavor of the Month—Duck > Beaver Tracks

Brian Bieghler – Umpqua Dairy – 607-0784

Mortgages, Home Loans

Alyssa Barth—Washington Federal Savings—686-2134

Tom Freitag – Summit Funding, Inc. – 868-1855

Moving & Storage

Brian Cook – Lile Moving & Storage— 689-6683

Kayle Enders—We-Haul Student Movers—731-0267

Non Profit Agencies

Jim Olney – Eugene Public Library Foundation – 338-7018

Julianne Harris—The ARC of Lane County—343-5256

Tod Thayer—American Red Cross—344-5244

Stephanie Brathwaite – Eugene Area Chamber of Commerce – 242-2353

Lucy Vinis—Shelter Care—686-1262 x326

Office Equipment & Network Services

Curtis Rignell – Office Imaging Inc – 343-0303

Curtis Rignell and Office Imaging print the greeter connection as a gift to Greeters! Please show your support and gratitude with a referral.

Office Supplies & Furniture

LeeSa King—J. Thayer Company—554-2137

Organizing Services

Jan Lehman—Can the Clutter—232-9213

Pet Food & Delivery

Loren Pawson – The Pet Pantry – 514-2102

Pharmacy

Jeannie Marr – River Road Health Mart – 636-3522

Printing & Stamps

Terry Mathis – Insta-Print – 686-8591

Don Rollins – EFI Printers Alliance – 342-4593

Realtor

Carol Dozois – Prudential Real Estate Professionals – 485-1400

David Leier – Prudential Real Estate Professionals – 302-5222

Jim Arscott—Prudential Real Estate Professionals—852-3208

Tara Nagelhout—Emerald Valley Real Estate—505-9988

Regional Transportation Options Program

Jim Wilcox – BikeLane Coalition – 686-0876

Retired &/or Seeking Employment

Mike Grudzien—579-0800

Penny Sabath—935-0747

Tom Schopp – 688-6799

Senior Residential Care

Jill C. LaRue – Farmington Square of Eugene – 344-7902

Bill Guske—Alpine Springs Assisted Living—607-9525

Skin Care

Liz Sake—SkinRN.com—520-5064

Title Companies

Rick Scarbrough – Evergreen Land Title Company – 687-9794

Towing

Teri Volker – A+ Express Towing – 686-0044

Web Development/IT consulting

Randy McMillan – Pacinfo – 344-5006

Juliana Cichy—Mirage Digital Art/Graphic Communication Team349-9170

Wholesale Business & Personal Products

Sulayla Fuller – Costco Wholesale—579-3922

******* Please submit your kudos and successes to tfreitag@summitfunding.net.**

“Can the Clutter” for your company, fellow employees, etc.!!

Call Julianne Harris’ donation pickup at the ARC of Lane County—913-1891 for a beautiful donation barrel to collect clothing, etc. that you and your fellow employees have been meaning to get rid of...

Phil says “Just do it”

February 2011 issue